

# Krispy Kreme



## Case Story

When Krispy Kreme Doughnut Corporation decided to invest in a new Human Capital Management system, they chose award-winning UltiPro by Ultimate Software to meet their growing needs. Knowing their lean corporate team did not have experience with this scale of implementation and that the work would be on top of their full-time responsibilities, they understood it was worth the investment to bring in professional consultants.

Determined to find the best implementation partner, the HCM professionals at Krispy Kreme sought referrals from respected colleagues, did their homework and brought in Wise Consulting to do the heavy lifting.

With an ambitious timeline, they found right away that having Wise's knowledgeable, experienced consultants on the job helped get things done more quickly and with better results. "They understood the HR side, the payroll side and the taxes, so that was very helpful in getting our implementation off the ground so quickly." - *Kathy Fearrington, Manager of Payroll, Krispy Kreme Doughnut Corporation*



*“ Wise Consulting became an extension of our team as if we had the experience of going through an implementation before, even though we didn't. They knew what was needed ahead of time. I feel like we didn't hit the ditches because they had the experience that is a level beyond executing and implementing.”*

**- Richard Bell, Senior Director of Business Systems, Krispy Kreme**

Wise helped with Krispy Kreme's entire UltiPro implementation including:

- Business Intelligence Reports & Training
- General Ledger & Organization Level Set Up
- Code Configuration & Taxation
- Data Clean Up & Conversion plus Parallel Testing

Kathy says she has already recommended Wise Consulting to other organizations. "Wise more than exceeded my expectations. They were always very responsive. I value the relationship we have with Wise."



- Krispy Kreme Doughnut Corporation
- Founded in 1937
- Headquartered in Winston-Salem, NC



- Over 7,750 Employees & Growing
- Retail & Consumer Package Goods
- 1,300 Global Locations